

Premium Sponsorship Program

The Spain Park High School Band represents the city of Hoover throughout the state and nationally performing in such prestigious events as the *Citrus Parade* and 2014's *National Veteran's Day Parade* in New York City, NY. Such efforts rely upon the partnership of local businesses and individual patrons as we endeavor to serve as musical ambassadors of our great community.

The Spain Park High School Band Boosters would like to offer you an opportunity to support the band program throughout the 2016-2017 school year and at our annual Marching Band Festival, *Sparks in the Park*. Over the past three years, *Sparks In the Park* has developed a reputation as one of the premier marching band events in the state. Over the last three years we have served as hosts to over 8,000 performers and patrons from across Birmingham, the state of Alabama, and into Georgia. We need your help as we continue to present the very best in high school marching band events!

Package 1: Title Event Sponsorship :: \$4000 and above <u>LIMITED AVAILABILITY</u>

• Title Event Sponsorship for Sparks In the Park

Your company name will be located on all promotional materials (i.e. Sparks In the Park PRESENTED BY "YOUR COMPANY NAME HERE")

- Space made available for you to advertise your company at event
- Special Recognition at Awards Ceremony and over the Public Address
- Roadside banner with your company name/logo Included (Posted 1 week prior to event)
- **8x4 Sign** (Displayed Near the Band at all Home Football Games)
- T-Shirt Advertisement
- Full-page Color Ad in the Sparks In the Park program
- Logo on www.spainparkband.org for 12 months
- Flyer with company name, location, contact info and logo handed out with every ticket sold and in every director's packet
- Company sign on each table in the Director's Hospitality Suite

Package 2: Halftime Sponsorship :: \$1000 and above ONLY 5 AVAILABLE

- Special Recognition over the Public Address at Sparks In the Park & Halftime of sponsored game only (Only Five Home Games Available)
- 8x4 Sign (Displayed Near the Band at all Home Football Games)
- T-Shirt Advertisement
- Full-page Color Ad inside Sparks In the Park program
- Logo on www.spainparkband.org for 12 months
- Flyer with company name, location, contact info and logo handed out with every ticket sold and in every director's packet at *Sparks In the Park*
- Company sign on each table in the Director's Hospitality Suite at Sparks In the Park

Package 3: Associating Sponsor :: \$500 and above

- Special Recognition over the Public Address at Sparks In the Park
- T-Shirt Advertisement
- Full-page Color Ad inside Sparks In the Park program
- Logo on www.spainparkband.org for 12 months
- Flyer with company name, location, contact info and logo handed out with every ticket sold and in every director's packet at *Sparks In the Park*
- Company sign on each table in the Director's Hospitality Suite at Sparks In the Park

Contest Program Advertisement

Showcase your business or service and show support for the Spain Park Band program in our professionally printed programs. Take advantage of this unique opportunity NOW!!

Full Color*

Full page	\$350
Half Page	\$200
Quarter page	\$150
Business Card	\$90

*COLOR SEPARATION PROVIDED BY ADVERTISER (full bleed not available)

Deadline for Ad Submission is August 1, 2016

Payment and ad artwork must accompany this form

ARTWORK Please Note: Ad artwork can be submitted as a standard graphics file (jpg, bmp, tiff, etc.) or press quality PDF image and sent via a CD OR by e-mail to:

spainparkband1@gmail.com

Files should be smaller than 5MB each for e-mail.

**Business Cards, logos, or photos used for smaller ads should not be paper clipped or stapled to this form. Please place inside an envelope or wrap inside the form before turning in.

Make checks payable to Spain Park High School Band

Complete the information below, place this sheet with any copy/layout information in black safe in the band room.

Spain Park High School Band *Attn:* Chris Neugent

Business Name	
Contact	Phone
E-Mail address:	
Address	
City, State, Zip+	
Ad Size	Ad Cost \$
Sold By:	
Contact Info; Phone and e-mail:	
Instructions for Ad	